

# Smart Charging Management Platform

CLEO'S PLATFORM





MEET CLEO

# Who we are



**Established** in 2022

**Acquired** by Polara in August 2024



**Expertise**

- **55** skilled professionals
- Extensive EV charging tech experience



**Achievements**

- **+1000 chargers** managed on the platform
- **+800 EVs** charging on our software

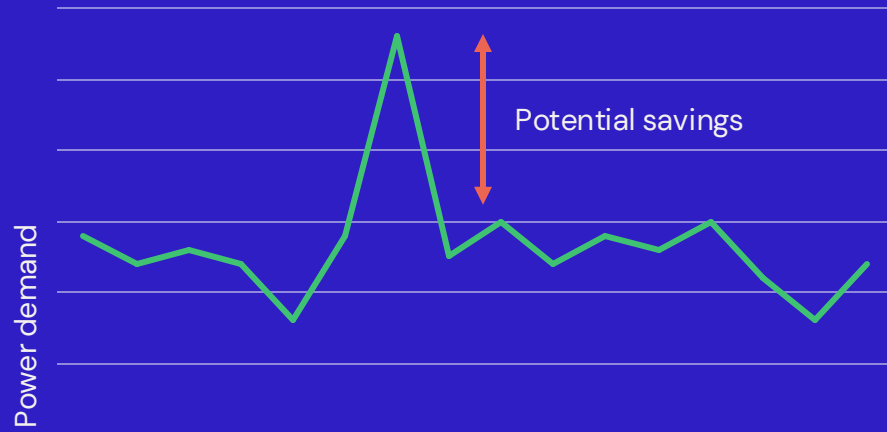


**What's next?**

Continued growth and innovation in sustainable transportation solutions.

# Why a charging management software ?

- Fuel prices are fixed, but your electricity bill depends on peak demand moments.
- These brief spikes directly impact your next bill.
- Efficiently managing your charging activities will lead to greater savings.



Features	Basic CMS	Cléo smart platform
Remote control of charging stations (OCPP 1.6 minimum)	✓	✓
Charging station alerts	✓	✓
Charging station usage reports	✓	✓
Load shifting	✓	✓
Dynamic loading	–	✓
Agnostic and interoperable	–	✓
Centralized multi-site management	–	✓
Peak power reduction	–	✓
Automatic vehicle recognition at charging stations	–	✓
Integrations (telematics, fleet management, maintenance tools, etc.)	–	✓
Creation of charging/vehicle plans	–	✓
AI-assisted route learning	–	✓
Advanced alerts and notifications	–	✓
Reports and analytics	–	✓



# Our commitments



## Charging reliability

Ensure your vehicles are always charged and ready for their daily trips, giving you peace of mind and seamless operations.



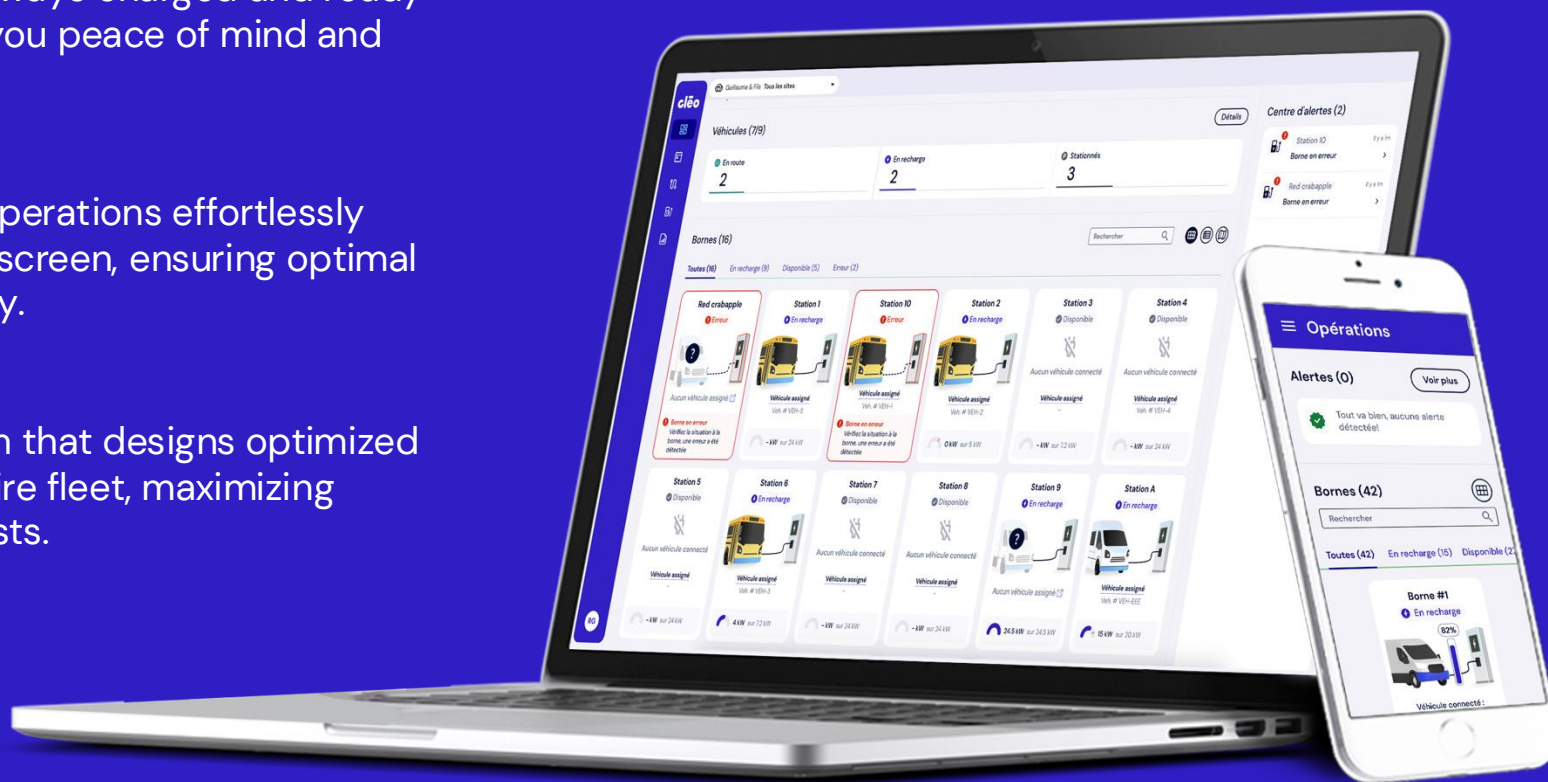
## Operational assistance

Monitor all your charging operations effortlessly from a centralized control screen, ensuring optimal performance and efficiency.

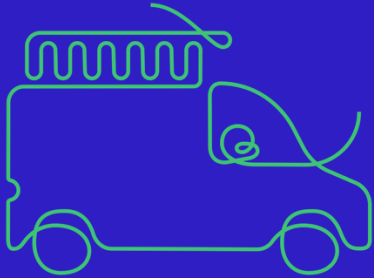


## Energy optimization

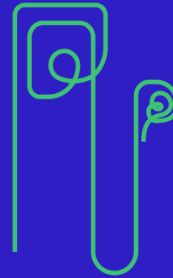
Save money with a platform that designs optimized charging plans for your entire fleet, maximizing efficiency and reducing costs.



# What is a charging plan?



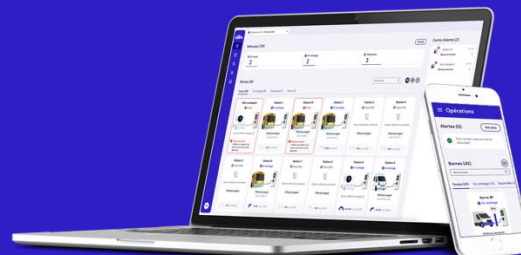
**Analysis of the vehicle's energy requirements** according to the distance (mi) to be covered



**Identification of charging opportunities** (periods when the vehicle is parked)



**Calculation of the power required** for each charge to guarantee sufficient energy for vehicle operation



# Key Features



## Interconnection and interoperability

Thanks to its compatibility with most market solutions (chargers, vehicles, telematics), our platform integrates and evolves at the same pace as your infrastructure.



## Remote control of your chargers

From the comfort of your office or your cellphone, track the power supplied by your chargers and the state of charge of your vehicles in real time.



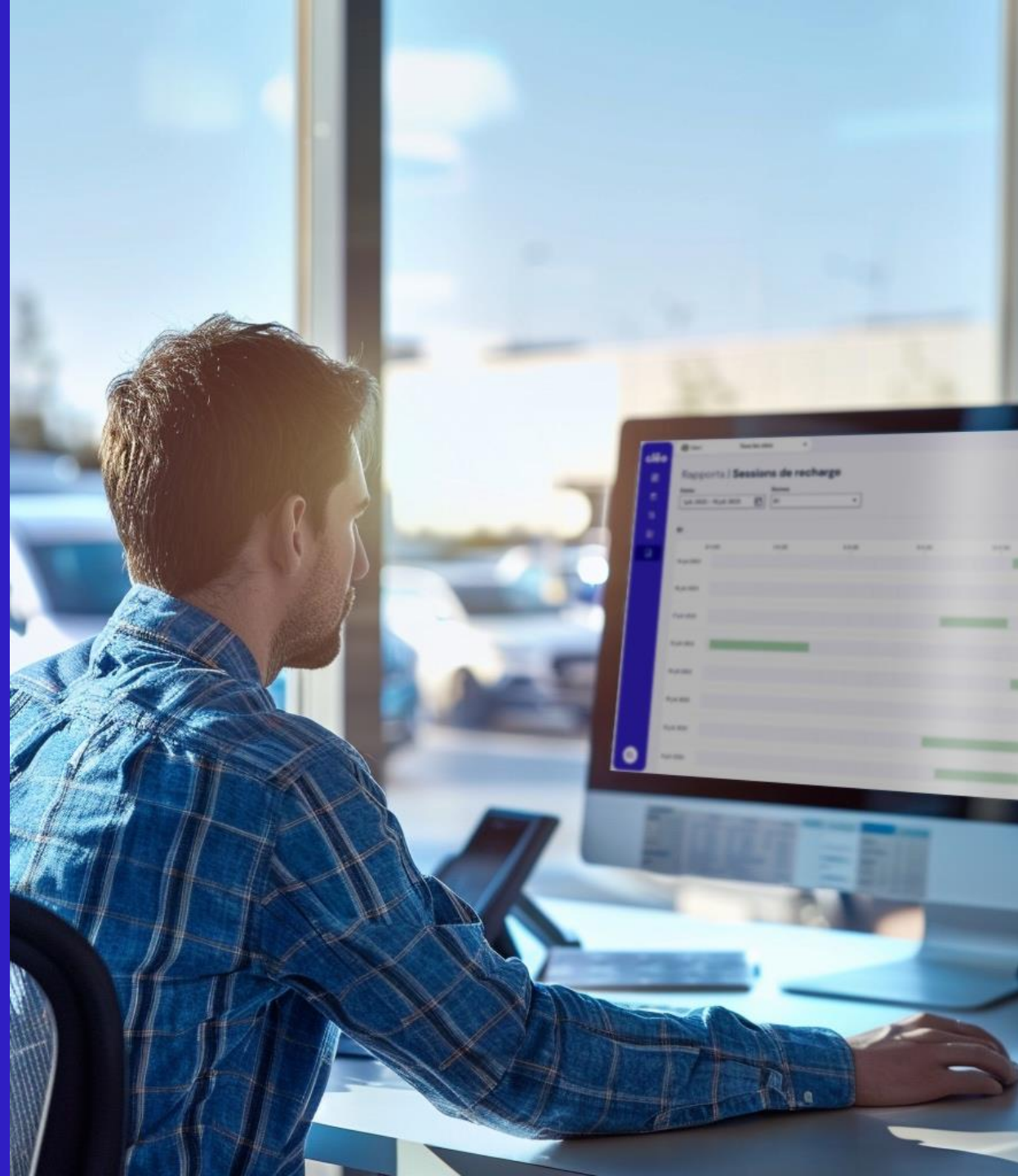
## Centralizing your needs

Monitor all your vehicles, chargers and sites, 24/7, from a single control screen.

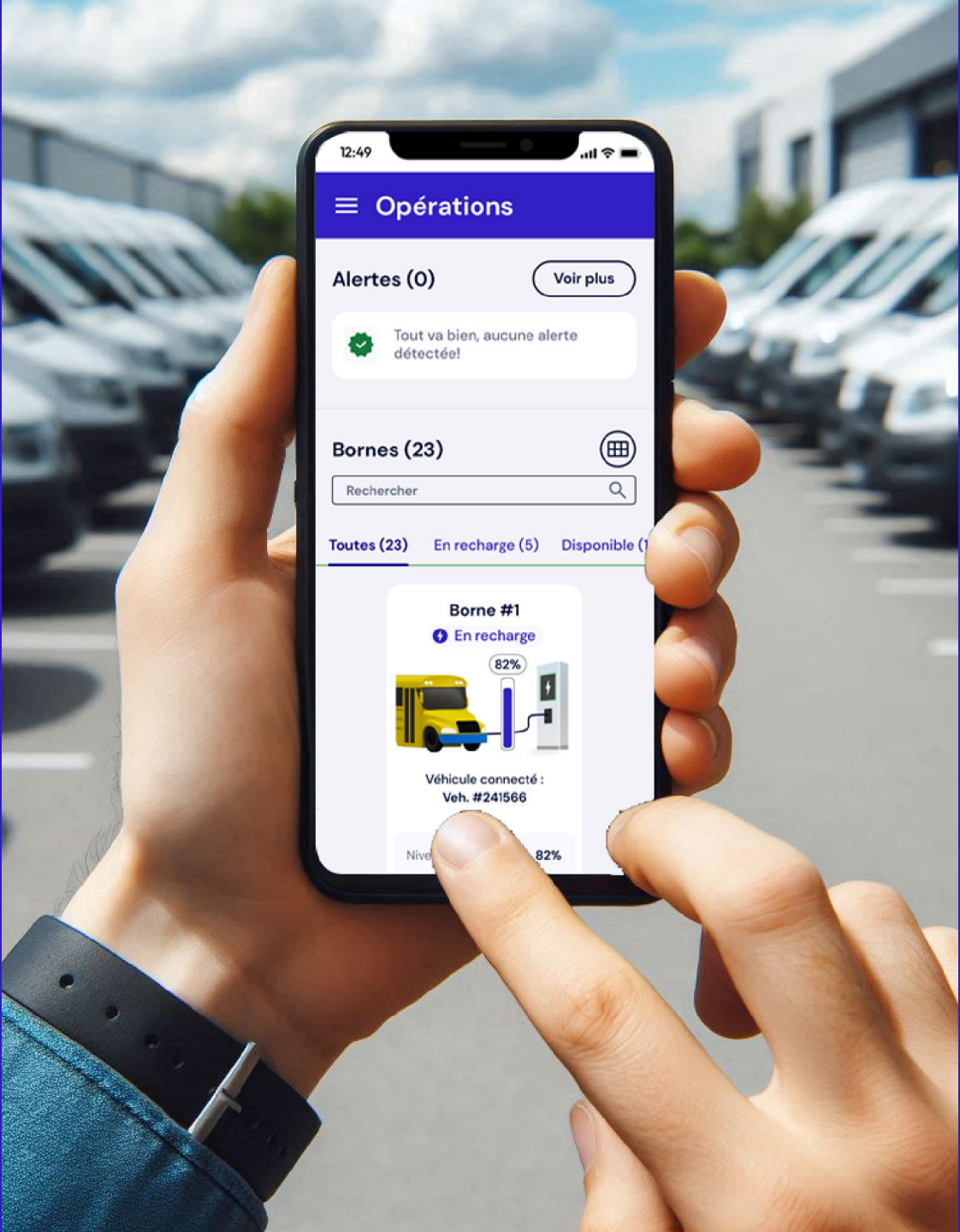


## Advanced charging and scheduling

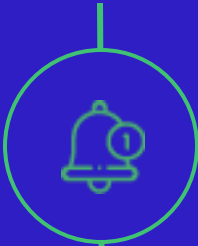
Get automated charging plans based on your operational rules (Vehicles duties, charging targets, weather conditions...)







# Key features



## Alerts and notifications

Ensure the efficiency of your operations by responding immediately to any unexpected interruption in your charging operations with automatic notifications on your preferred channel.



## Cost savings

Save money by reducing power peaks and operating costs with optimized charging plans for your entire fleet.



## Analysis and reports

View your charging sessions history and get detailed reports on the power delivered to your vehicles.



## Continuous improvement

Take advantage of the best features with a scalable, continuously updated cloud platform designed by our « boots on the ground » team.

# Platform tier\*

## Essential

Take control of your charging stations and operations with Cleo's essential features.

Includes the following features\*:

### Centralized operations

- ✓ Overview of all charging sites
- ✓ Site mapping
- ✓ Alerts and notifications

### Charging station management

- ✓ Remote control of charging stations
- ✓ Real-time charging station status
- ✓ Charging session history per station

### Charging optimization

- ✓ Power demand reduction

### Support

- ✓ Technical support via email

## Pro

Take advantage of Cleo's advanced features when charging your EV fleet.

Includes all Essential plan features, plus\*:

### Vehicle integration and management

- ✓ Vehicle telematics integration
- ✓ Automatic vehicle recognition at charging stations
- ✓ Real-time vehicle status
- ✓ Charging session history per vehicle

### Advanced charging optimization

- ✓ Consideration of vehicle schedules and mileage
- ✓ Optimized charging according to vehicle needs
- ✓ Automatically reduced charging costs

### Support

- ✓ Technical support via email and phone

## Tailored

Tell us about the specifics of your operations. Our team will be happy to assess your needs and design a tailored solution that extends beyond our Essential and Pro plans.

Whether you require heightened SLAs, custom features, advanced cybersecurity measures, bespoke integrations, or any other enhancements, we're here to create a plan that perfectly aligns with your operations.



# Pricing structure (msrp)

## Essential

	Amount	Frequency	Quantity	Engagement
Connector fee	25 \$	Monthly	TBD	1 to 5 years
User fee	15 \$	Monthly	3 (incl)	1 to 5 years
Training session	250 \$	Hourly	2 (incl)	N/A
Site configuration	1 500 \$	One time	0	N/A

## Pro

	Amount	Frequency	Quantity	Engagement
Connector fee	25 \$	Monthly	TBD	1 to 5 years
Vehicle fee	35 \$	Monthly	TBD	1 to 5 years
User fee	15 \$	Monthly	5 (incl)	1 to 5 years
Training session	250 \$	Hourly	2 (incl)	N/A
Site configuration	1 500 \$	One time	0	N/A

## Options (\$)

- 1
- Polara Carbon : monetize your **compliance units (carbon credits)** with the Polara Carbon program
- 2
- Energy program : smart charging optimization with **automatic route learning** and optimal peak power usage reduction.

# Discount Matrix

Volume/engagement	1 year	2 years	3 years	4 years	5 years
1-49	0 %	2,5 %	7,5 %	7,5 %	15 %
49-299	2,5 %	5 %	10 %	10 %	17,5 %

# Polara Carbon's advantages

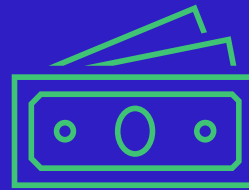
**Monetize your infrastructure** with Polara's compliance unit management program : personalized, guaranteed service, with no hassles, no constraints and no extra costs.



No registration,  
verification or  
consultation fees



Polara handles  
all risks



**Guaranteed annual  
payment** at market  
price



**Automatic report  
generation** via the  
Cleo platform



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THANK YOU